

TRANSPORTATION OUTREACH REPORT



SOCIAL MEDIA

August 2026



3 Posts
319 Views
252 Impressions/Interactions



4 Posts
147 Views
10 Engagements



3 Posts
101 Views

466

Total Views

262

Total Impressions/
Interactions

TRANSPORTATION WEBSITE VISITS

August 2026

Main Page - 230

TIP Page - 138

MTP Page - 67

OUTREACH

Unified Planning Work Program Amendment

- Ran Sept 4-19
- Collected no comments

Amendment to Transportation Improvement Program & Metropolitan Transpotation Plan

- Ran Sept 1-15
- Collected seven comments
- Six ratings on two projects



695 Views
349 Impressions



8.6K Views
964 Website
visits

Organic

Paid



1436 Recipients
278 Opens
52 Link clicks