

# TRANSPORTATION OUTREACH REPORT



## SOCIAL MEDIA

April 2025



14 Posts  
2,100 Impressions  
1,275 Reach/Link Clicks



12 Posts  
364 Impressions



15 Posts  
673 Impressions  
39 Engagements

**3.1K**  
Total Impressions

**1.3K**

Total Reach/Engagements

## PUBLIC COMMENT OPPORTUNITIES

### FY 2025-2028 Transportation Improvement Program

- The public comment period ran from April 8 to May 7
- Collected 4 comments

#### Social Media (Paid)



11,316 Impressions  
1,157 Engagements

#### Social Media (Organic)



2K Impressions

#### E-mail



1,594 Recipients  
407 Opens  
70 Link clicks

### Amendment 9 Connecting Kentuckiana Metropolitan Transportation Plan

- The public comment period ran from April 10-24th
- Collected 0 comments; 13 project "likes"

## TRANSPORTATION WEBSITE VISITS

May 2025

Main Page - 230

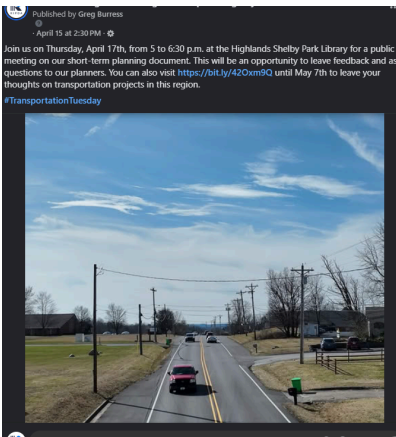
TIP Page - 207

MTP Page - 93

## EVENTS & OTHER OUTREACH


- Kentucky Association of Government Communicators
- TreeFest
- Party for the Planet

## SOCIAL MEDIA COMMENTS



Our worst nightmare has come true. Now we have a 2nd subdivision being built on the other side of our property 20 more homes. So we will have subdivisions on both sides of our property. The new routing of HWY53 will sever the back 12 acres of my property. The worst part is that there will be no traditional sewage system for the subdivision. No traditional septic drain fields. The sewage will be treated at each property with a three-chamber tank using UV light or chorine. There are a million issues with these type systems if not properly maintained. So, in short, each house on average will be using 300 gallons of water per day equaling 6000 gallons per day precipitating through my two creeks. All the water from the new subdivision will drain onto my property. This is on top of the current rain water draining on to my property. With all the roof tops, roads, driveways, this water will flow at much faster rate than it flows now. There will be two retention ponds where ALL this water and sewage flows into, which will then flow across my property. The retention ponds will only be large enough to hold the first ¼" of rain before becoming overwhelmed. A portion of this subdivision is on the 100 year floodplain according to FEMA. My worst nightmare. My dog will be swimming in this water, my bees will be drinking this water. My wildlife sanctuary will be destroyed. Barb and I have worked our entire lives putting everything into building our retirement home. We did not take vacations; we do not go out to eat. We put all our moneys, time and sweat into our retirement home. Welcome to America!



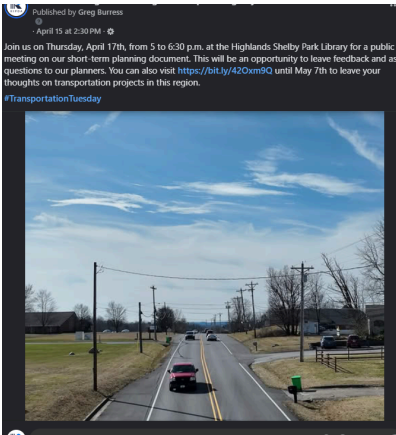
the new Highway 53 bypass through Ballardsville will sever my farm exactly in half. It will be a wildlife killing zone, as my property will have the only trees in the area after both subdivisions are built. How will I get my bulldozer, skid steer, two tractors and my other farm equipment from one side of my farm to the other with a 3 Lane highway in between my farm? 



"We appreciate the time you took to comment. We looked into this study, and we did find that there will be a public meeting regarding your concerns. Your comments will be included in our outreach report next month."

*KIPDA's response*

## SOCIAL MEDIA COMMENTS



Have you looked at it? Is there mention of our data center corridor? Are they going to build a bridge over the rail road tracks at Main? The logistics are a nightmare.



They have failed for 10 years a to build Hwy 393 through to anywhere under the tracks, but they have a nice 4 lane road that goes to the wall of granite! Why can't this county finish one project ? Oh that's right George Rawlings is dead, no one left to demand you make it his way !



Fix our roads that we pay taxes on And quit missappropriating our tax money.

