

# TRANSPORTATION OUTREACH REPORT



## SOCIAL MEDIA

September 2024



15 Posts  
8,367 Impressions  
962 Engagements



12 Posts  
965 Impressions



13 Posts  
604 Impressions  
48 Engagements

**9.9K**

Total Impressions

**1K**

Total Engagements

## WEBSITE UNIQUE VISITS

September 2024

Transportation Main Page  
197

TIP Page  
103

MTP Page  
40

## EVENTS & OTHER OUTREACH

- Middletown Chamber of Commerce
- Kentucky Association of Government Communicators
- World Fest
- St. Matthews Business Expo
- Middletown Fair

## CHSTP OUTREACH

- Public comment period from September 18th- Oct. 2nd
- Email Campaign
- Social Media Campaign
- Informational fliers sent to key stakeholders

## PUBLIC COMMENTS

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**"We need more buses & routes."**

**"Lights - sensor vs timers during peak/off peak times."**

**"Potholes! Please don't let Louisville turn Indy!."**

**"Bus routes out near Gene Synder & Taylorsville."**