

TRANSPORTATION OUTREACH REPORT



KIPDA
Kentuckiana Regional Planning
& Development Agency

SOCIAL MEDIA

May 2024



8 Posts
744 Impressions
231 Engagements



11 Posts
2,466 Impressions



9 Posts
452 Impressions
22 Engagements

WEBSITE UNIQUE VISITS

May 2024

Transportation Main Page
210

TIP Page
142

MTP Page
62

EVENTS & OTHER OUTREACH

- Middletown Chamber of Commerce
- Kentucky Association of Government Communicators
- Waterfront Wednesday

3.6K

Total Impressions

253

Total Engagements