

TRANSPORTATION OUTREACH REPORT



SOCIAL MEDIA

October 2023



10 Posts
1,159 Impressions
116 Engagements



10 Tweets
791 Impressions
46 Engagements



7 Posts
283 Impressions
23 Engagements

WEBSITE UNIQUE VISITS

October 2023

Transportation Main Page
393

TIP Page
454

MTP Page
132

EVENTS & OTHER OUTREACH

- Middletown Chamber of Commerce
- Kentucky Association of Government Communicators
- UofL Sustainability Day
- Louisville Earth Walk at Shawnee Park



185
Total Engagements

2.2K
Total Impressions