TRANSPORTATION OUTREACH REPORT

SOCIAL MEDIA

April 2023

Facebook
- 14 Posts
- 30,618 Impressions
- 4496 Engagements

Twitter
- 14 Tweets
- 1,167 Impressions
- 71 Engagements

Instagram
- 14 Posts
- 631 Impressions
- 49 Engagements

WEBSITE UNIQUE VISITS

April 2023

Transportation Main Page
- 210

TIP Page
- 170

MTP Page
- 94

EVENTS & OTHER OUTREACH

- Tree Fest
- Jeffersontown Business Expo

AMENDMENT 1 TO THE MTP & TIP

April 26th - May 10th

Email Campaign
- 1,784 Sent
- 489 Opens
- 31 Link Clicks

Social Media Campaign
- 23,433 Impressions
- 3280 Engagements

Published Campaigns
- MPO Libraries
- Business Association & Chamber Newsletters

Comments
- 1 Comments
- 4 Project Likes

Virtual Public Meeting
- May 9th

10.9K
Total Engagements

36.6K
Total Impressions
<table>
<thead>
<tr>
<th>Comment</th>
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<tbody>
<tr>
<td>&quot;A sidewalk is needed on US 42 near Spring Valley&quot;</td>
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<tr>
<td>&quot;Cars parking on sidewalks, semi-trucks parked in neighborhoods and driving through neighborhoods in South Louisville.&quot;</td>
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<tr>
<td>&quot;Gene Synder west of I-65 needs repair&quot;</td>
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<tr>
<td>&quot;In Old Louisville, sidewalks need repair&quot;</td>
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<td>&quot;Love to hear about the Fairground/Bardstown Rd light project in the works for the future—much needed&quot;</td>
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<td>&quot;TARC is not reliable. We need lightrail&quot;</td>
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<td>&quot;More buses to more areas!! Repair the potholes so I don’t need tires so much&quot;</td>
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<tr>
<td>&quot;Grateful for the transportation we have in Louisville—I hope we can add a rail system someday soon&quot;</td>
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<tr>
<td>&quot;Safety concerns at TARC stops&quot;</td>
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<tr>
<td>&quot;Potholes!&quot;</td>
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<tr>
<td>&quot;Thank you for services provided over the years!&quot;</td>
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<tr>
<td>&quot;Potholes on Old 3rd Street&quot;</td>
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<tr>
<td>&quot;West End Pedestrian bridge into New Albany&quot;</td>
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<tr>
<td>&quot;4 way stop @ Trevillian and Lakeside&quot;</td>
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PUBLIC COMMENTS

"Connect sidewalk gap from Mahoney to Dixie Highway"

"More sidewalks on Dixie Hwy Neighboring areas in the 4058/40272 zip codes"

"More sidewalks"

"More crosswalks for pedestrians"

"More sidewalks downtown and replacing street signs that have blown over during wind storms"

"Fix potholes"

"More crosswalks"

"Crosswalk across 42 from schools to Goshen Branch Public Library"

"We need a bus stop closer to 4501 Springdale Road"

SOCIAL MEDIA COMMENTS

"65 south from the Gene Snyder to Elizabethtown needs some serious work. The only decent lane is the fast lane....."

"Fix the interchange ramps at I-65 and the Gene Synder, then fix the Gene Synder westbound from I -65 westbound to Dixie Hwy! This is the worse road ever! It’s known by the people that drive it the most as the washboard" - 9 Likes Received

Two replies to the comment:

"I remember when I was a kid that my stomach always hurt when we drove over that section of Snyder. I’m 30 now. It’s still the same."

"ooor... hear me out... finish the roads that are already torn to shreds before new projects. Then work on those" - 3 Likes Received