

TRANSPORTATION OUTREACH REPORT



SOCIAL MEDIA

February 2023



17 Posts
2,581 Impressions
140 Engagements



17 Tweets
1,652 Impressions
118 Engagements



15 Posts
678 Impressions
70 Engagements

WEBSITE UNIQUE VISITS

February 2023

Transportation Main Page
182

TIP Page
155

MTP Page
93

EVENTS & OTHER OUTREACH

- LHAB CCC Meeting
- Louisville Metro Community Engagement Workgroup
- Kentucky Association of Government Communicators

EVENTS PLANNED NEXT MONTH

- TreeFest

328

Total Engagements

4.K

Total Impressions