TRANSPORTATION OUTREACH REPORT

WEBSITE UNIQUE VISITS
June 2022

<table>
<thead>
<tr>
<th>Section</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation Main Page</td>
<td>254</td>
</tr>
<tr>
<td>Transportation Improvement Program</td>
<td>138</td>
</tr>
<tr>
<td>Metropolitan Transportation Plan</td>
<td>64</td>
</tr>
</tbody>
</table>

CURRENT PUBLIC COMMENT OPPORTUNITIES

Federal Certification Review Survey
- Received 125 responses

PUBLIC COMMENT OPPORTUNITIES

AMENDMENT 8 TO THE MTP & TIP
June 24 - July 8

- Email Campaign
  - 1,907 Sent
  - 633 Opens
  - 52 Link Clicks

- Social Media Campaign
  - 3,014 Impressions
  - 260 Engagements

- Virtual Public Meeting
  - July 6

- Publishments
  - MPO Libraries
  - Business Association & Chamber Newsletters
  - Comments
  - Sixteen comments
  - Eight project "likes"

SOCIAL MEDIA
JUNE 2022

<table>
<thead>
<tr>
<th>Platform</th>
<th>Posts</th>
<th>Impressions</th>
<th>Engagements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>18</td>
<td>2,483</td>
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<tr>
<td>Twitter</td>
<td>18</td>
<td>5,967</td>
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<tr>
<td>Instagram</td>
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</tbody>
</table>

#kipdatransporation #kipdampo

Social media posts for the MPO are focused on transportation planning, education, public engagement opportunities, and committee meeting events.

PUBLIC OUTREACH EVENTS AND MEETINGS

- Western Library Block Party - June 11
- Middletown Chamber of Commerce - June 14
- Louisville Health Advisory Board - June 15

8.7K Total Impressions
585 Total Engagements
Public Comments

"Public transportation is a necessity in every community in every corner of the country. If Louisville is to advance and join the ranks of other noteworthy cities, we must ensure the city is accessiable for all."

"Russell Lee Drive entrance to Carter Elementary at Algonquin Parkway creates congestion from parents taking and dropping off their children. It needs a light at that intersection."

"The roads need repair badly. It is sad this city generates a large amount of money but picks and chooses what roads to fix. They all need done."

"Potholes on Esquire Ally."

Public Application Comments

"Extend sidewalk from in front of Rhodes building to new VA. TARC bus stop lets people off into the grass."

- Brownsboro Road & Holiday ManorCtr.