TRANSPORTATION OUTREACH REPORT



WEBSITE UNIQUE VISITS **lune 2022**

Transportation Main Page 254 138 Transportation Improvement Program Metropolitan Transportation Plan 64

CURRENT PUBLIC COMMENT OPPORTUNTIES



TAKE SURVEY Federal Certification Review Survey Received 125 responses

PUBLIC COMMENT OPPORTUNITIES

AMENDMENT 8 TO THE MTP & TIP

June 24 - July 8

Email Campaign

- 1,907 Sent
- 633 Opens
- 52 Link Clicks

Social Media Campaign

- 3,014 Impressions
- **260 Engagements**

Virtual Public Meeting

July 6

Publishments

- MPO Libraries
- Business Association & **Chamber Newsletters**

Comments

- Sixteen comments
- Eight project "likes"

PUBLIC OUTREACH EVENTS AND MEETINGS

Western Library Block Party - June 11 Middletown Chamber of Commerce - June 14 **Louisville Health Advisory Board - June 15**

SOCIAL MEDIA

IUNF 2022



18 Posts 2,483 Impressions 200 Engagements



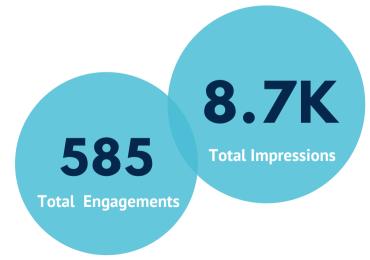
18 Tweets 5,967 Impressions 339 Engagements



9 Posts 340 Impressions

#kipdatransporation #kipdampo

Social media posts for the MPO are focused on transportation planning, education, public engagement opportunities, and committee meeting events



PUBLIC COMMENTS

"Public transportation is a necessity in every community in every corner of the country. If Louisville is to advance and join the ranks of other noteworthy cities, we must ensure the city is accessiable for all."

"Russell Lee Drive entrance to Carter Elementary at Algonquin Parkway creates congestion from parents taking and dropping off their children. It needs a light at that intersection."

"The roads need repair badly. It is sad this city generates a large amount of money but picks and chooses what roads to fix. They all need done."

"Potholes on Esquire Ally ."

PUBLIC APPLICATION COMMENTS

"Extend sidewalk from in front of Rhodes building to new VA. TARC bus stop lets people off into the grass."

- Brownsboro Road & Holiday Manor Ctr.