

TRANSPORTATION OUTREACH REPORT



KIPDA
Kentuckiana Regional Planning & Development Agency

WEBSITE UNIQUE VISITS June 2022

Transportation Main Page	254
Transportation Improvement Program	138
Metropolitan Transportation Plan	64

CURRENT PUBLIC COMMENT OPPORTUNITIES

TAKE SURVEY Federal Certification Review Survey
 • Received 125 responses

PUBLIC COMMENT OPPORTUNITIES

AMENDMENT 8 TO THE MTP & TIP

June 24 - July 8

- | | |
|---|---|
| Email Campaign <ul style="list-style-type: none"> • 1,907 Sent • 633 Opens • 52 Link Clicks | Publishments <ul style="list-style-type: none"> • MPO Libraries • Business Association & Chamber Newsletters |
| Social Media Campaign <ul style="list-style-type: none"> • 3,014 Impressions • 260 Engagements | Comments <ul style="list-style-type: none"> • Sixteen comments • Eight project "likes" |
| Virtual Public Meeting <ul style="list-style-type: none"> • July 6 | |

SOCIAL MEDIA

JUNE 2022

18 Posts
2,483 Impressions
200 Engagements

18 Tweets
5,967 Impressions
339 Engagements

9 Posts
340 Impressions

#kipdatransporation #kipdampo

Social media posts for the MPO are focused on transportation planning, education, public engagement opportunities, and committee meeting events.

585

Total Engagements

8.7K

Total Impressions

PUBLIC OUTREACH EVENTS AND MEETINGS

- Western Library Block Party - June 11
- Middletown Chamber of Commerce - June 14
- Louisville Health Advisory Board - June 15

PUBLIC COMMENTS

"Public transportation is a necessity in every community in every corner of the country. If Louisville is to advance and join the ranks of other noteworthy cities, we must ensure the city is accessible for all."

"Russell Lee Drive entrance to Carter Elementary at Algonquin Parkway creates congestion from parents taking and dropping off their children. It needs a light at that intersection."

"The roads need repair badly. It is sad this city generates a large amount of money but picks and chooses what roads to fix. They all need done."

"Potholes on Esquire Ally ."

PUBLIC APPLICATION COMMENTS

"Extend sidewalk from in front of Rhodes building to new VA. TARC bus stop lets people off into the grass."

- Brownsboro Road & Holiday Manor Ctr.