TRANSPORTATION OUTREACH REPORT

WEBSITE UNIQUE VISITS
May 2022

<table>
<thead>
<tr>
<th>Section</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation Main Page</td>
<td>247</td>
</tr>
<tr>
<td>Transportation Improvement Program</td>
<td>128</td>
</tr>
<tr>
<td>Metropolitan Transportation Plan</td>
<td>76</td>
</tr>
</tbody>
</table>

CURRENT PUBLIC COMMENT OPPORTUNITIES

Federal Certification Review Survey
- Received over 80 responses currently

PUBLIC COMMENT OPPORTUNITIES

AMENDMENT 7 TO THE MTP & TIP
May 9 - May 23rd

Email Campaign (2)
- 3,892 Sent
- 1,744 Opens
- 931 Link Clicks

Social Media Campaign
- 6,343 Impressions
- 416 Engagements

Virtual Public Meeting
- May 18

Publications
- MPO Libraries
- Business Association & Chamber Newsletters

Comments
- Sixty six total
- Sixty one came via the comment map
- Three via e-mail
- Two via the public meeting

SOCIAL MEDIA
MAY 2022

- 21 Posts
  - 7,607 Impressions
  - 426 Engagements

- 21 Tweets
  - 9,326 Impressions
  - 510 Engagements

- 15 Posts
  - 333 Impressions

#kipdatransporation #kipdampo #BikeMonth

Social media posts for the MPO are focused on transportation planning, education, public engagement opportunities, and committee meeting events.

PUBLIC OUTREACH EVENTS

Louisville Home Builders Association - May 11
Forest Fest - May 21

17.2K Total Impressions
936 Total Engagements
PUBLIC COMMENTS

"Establish Light Rail"

"Keep up the good work"

"Stoplight at Mud Lane & Brookley Drive"

"264 exit ramps from I-65 to Dixie Hwy are littered and overgrown with tall grass. Mowing needs to occur here more often than what is currently done."

SOCIAL MEDIA COMMENTS

"No they are not because KIPDA hasn’t funded safe roads for bikes and underfunds TARC."

"No. There are NO protected bike lanes near any schools in Louisville."

"The Louisville area is woefully behind biking infrastructure. Go to any surrounding cities and see we are getting left behind."

"I’d be very curious to know which roads in Louisville @KIPDA thinks are traffic-safe for kids to ride a bike to school on."

"Thank you and I hope you can share specific projects you’ve got in the works to improve safety infrastructure around biking and walking in the region this year!"

"I don’t think it’s safe to bike with my kids to their neighborhood school. There aren’t any protected bike lanes in the city more than 2 blocks long, and it’s illegal and dangerous (for walkers) to ride on the sidewalk."

ADMENDMENT 7 COMMENT

"Such an important project for the region, huge mobility equity benefits, long overdue. Would love to see this faster for our communities!"

- K&I Railroad Bridge Update