

TRANSPORTATION OUTREACH REPORT



WEBSITE UNIQUE VISITS May 2022

Transportation Main Page	247
Transportation Improvement Program	128
Metropolitan Transportation Plan	76

CURRENT PUBLIC COMMENT OPPORTUNITIES

TAKE SURVEY

Federal Certification Review Survey

- Received over 80 responses currently

PUBLIC COMMENT OPPORTUNITIES

AMENDMENT 7 TO THE MTP & TIP

May 9 - May 23rd

Email Campaign (2)

- 3,892 Sent
- 1,744 Opens
- 931 Link Clicks

Social Media Campaign

- 6,343 Impressions
- 416 Engagements

Virtual Public Meeting

- May 18

Publishments

- MPO Libraries
- Business Association & Chamber Newsletters

Comments

- Sixty six total
- Sixty one came via the comment map
- Three via e-mail
- Two via the public meeting

PUBLIC OUTREACH EVENTS

- Louisville Home Builders Association - May 11**
- Forest Fest - May 21**

SOCIAL MEDIA

MAY 2022

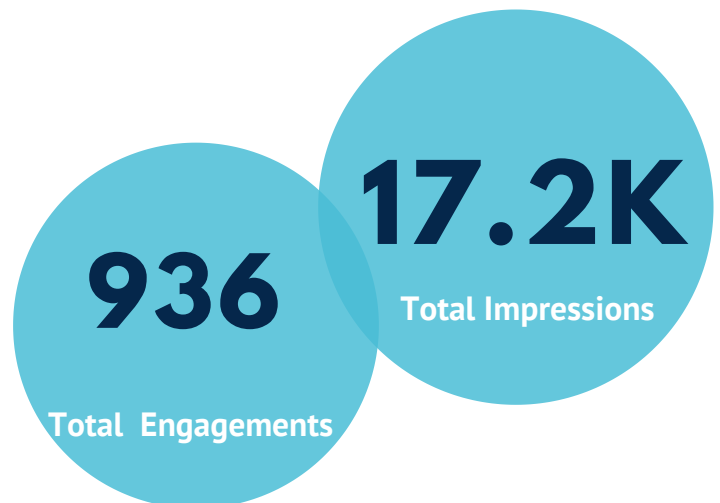
21 Posts
7,607 Impressions
426 Engagements

21 Tweets
9,326 Impressions
510 Engagements

15 Posts
333 Impressions

**#kipdatransporation #kipdampo
#BikeMonth**

Social media posts for the MPO are focused on transportation planning, education, public engagement opportunities, and committee meeting events.



PUBLIC COMMENTS

"Establish Light Rail"

"Keep up the good work"

"Stoplight at Mud Lane & Brookley Drive"

"264 exit ramps from I-65 to Dixie Hwy are littered and overgrown with tall grass. Mowing needs to occur here more often than what is currently done."

SOCIAL MEDIA COMMENTS

"No they are not because KIPDA hasn't funded safe roads for bikes and underfunds TARC."

"The Louisville area is woefully behind biking infrastructure. Go to any surrounding cities and see we are getting left behind."

"Thank you and I hope you can share specific projects you've got in the works to improve safety infrastructure around biking and walking in the region this year!"

"No. There are NO protected bike lanes near any schools in Louisville."

"I'd be very curious to know which roads in Louisville @KIPDA thinks are traffic-safe for kids to ride a bike to school on."

"I don't think it's safe to bike with my kids to their neighborhood school. There aren't any protected bike lanes in the city more than 2 blocks long, and it's illegal and dangerous (for walkers) to ride on the sidewalk."

ADMENDMENT 7 COMMENT

"Such an important project for the region, huge mobility equity benefits, long overdue. Would love to see this faster for our communities!"