TRANSPORTATION OUTREACH REPORT

WEBSITE UNIQUE VISITS
April 2022

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SOCIAL MEDIA
APRIL 2022

Facebook:
- 17 Posts
- 2,390 Impressions
- 123 Engagements

Twitter:
- 17 Tweets
- 4,004 Impressions
- 200 Engagements

Instagram:
- 13 Posts
- 346 Impressions
#kipdatransportation #kipdampo

6.7K Total Impressions
323 Total Engagements

PUBLIC OUTREACH EVENTS
Jeffersontown Business Expo

JEFFERSONTOWN BUSINESS EXPO SURVEY RESULTS

QUESTION 1: WHAT IS YOUR BIGGEST COMMUTE CONCERN?

- Distance 25%
- Congestion 66.7%
- Lack of Connectivity 8.3%

QUESTION 2: WHERE WOULD PLACE SPENDING PRIORITIES?

- Highway Expansion
- More Bike/Ped Infrastructure
- Fixing Existing Infrastructure

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