TRANSPORTATION OUTREACH REPORT

WEBSITE UNIQUE VISITS
NOVEMBER/DECEMBER 2021

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<th>Category</th>
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<td>Transportation Improvement Plan</td>
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PUBLIC COMMENT APP

- 2 New Pin Drops Added This Month

SOCIAL MEDIA
NOVEMBER/DECEMBER 2021

- **Facebook**
  - 28 Posts
  - 3,880 Impressions
  - 190 Engagements

- **Twitter**
  - 30 Tweets
  - 8,037 Impressions
  - 324 Engagements

- **Instagram**
  - 17 Posts
  - 511 Impressions

#kipdatransporation #kipdampo

NEXT MONTH'S REPORT

- Thrive Center Focus Group Feedback
- Public Participation Plan Outreach

Social media posts for the MPO are focused on transportation planning, education, public engagement opportunities, and committee meeting events.

GET THERE TOGETHER.

Kentucky's Long-Range Transportation Vision

In Engagement Surveys for MPO's in the State

6.2K
Monthly Average Impressions

257
Monthly Average Engagements

#1
for MPO's in the State
"When will truly be considered a bustling city? WE NEED A LIGHT RAIL SYSTEM!"

"Brighter street lights in the area. There are no street lights in this neighborhood"

- Devonshire Dr. & W Pages Lane