

TRANSPORTATION OUTREACH REPORT



WEBSITE UNIQUE VISITS

October 2021

Transportation Main Page	193
Transportation Improvement Program	83
Metropolitan Transportation Plan	113

PUBLIC COMMENT APP



9 New Pin Drops Added This Month

**3 received from UofL Sustainability event*

PUBLIC OUTREACH EVENTS

Participated at University of Louisville's Sustainability Day

Participated at Louisville Health Advisory Board's CCC Meeting

PROPOSED AMENDMENT 5 TO THE TIP & MTP

14 Comments and 39 "Likes" Received

Public meeting held on November 1

Advertised in 3 newspapers & business association & chamber newsletters

Delivered fliers to all libraries within the MPO

Social Media Campaign Resulting in 1,991 Impressions

Email Campaign

2,005 recipients 649 Opens

382 Unique Opens 19.1% Clicks

106 Total Clicks 58 Unique Clicks

SOCIAL MEDIA

OCTOBER 2021



24 Posts
1,980 Impressions
176 Engagements



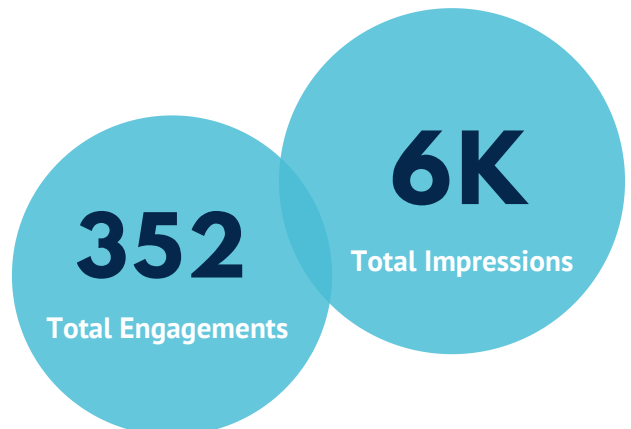
27 Tweets
3,617 Impressions
176 Engagements



13 Posts
435 Impressions

#kipdatransporation #kipdampo

Social media posts for the MPO are focused on transportation planning, education, public engagement opportunities, and committee meeting events.



PUBLIC COMMENTS

"Light Rail and more TARC services."

"Sidewalks along Cardinal Blvd need to more leveled. It's tough to walk/bike/scooter over."

"Median on Cardinal Blvd. is tough to see around."

"Frankfort Ave. needs more crosswalks by the Reservoir."

"Driving scares me, so I take the bus."

"I drive because I like my air conditioning and having a seat for my back. I'm always late so a car is faster."

"More accessible info about bus schedules & paths. Perhaps maps/schedules at bus stops."

"I currently drive to the Cardinal Stadium & then ride the TARC to campus. If I knew of a route that took me from my house to school I would definitely ride the TARC."

"I take the TARC from Cardinal Stadium to campus because of cost and drive from home to the stadium because the public transport system is unreliable."

"I drive mostly everywhere I go, but would love to bike more if I felt safer on the roads"

"I drive to campus mainly because I live a little too far away. For example, even if I rode my bike here it would be around an hour ride and that's a little too much at 6 am. I am willing to try if maybe I had an electric bike to make it more fun."

"Specifically in Indiana, more buses. Lots more. Especially in areas w/ apartments. Also, more usable sidewalks. Everywhere. The UofL campus is the first place I've seen with truly usable walkways. I would love to actually be able to walk around Louisville! Busses all around Kentuckiana please. All around more public transportation. It's much needed in Indiana. Thank you for the work you're doing"

PUBLIC MAP COMMENTS

"Difficult to make a left onto Billtown. Tell KYTC to make this a double roundabout."
(I-265 & Billtown exits)

"Reconnect Preston, at least for pedestrians and cyclists!
(Preston & Burnett)

"Need a roundabout or a turn lane here and slow down speeds."
(Taylorville Rd & S. Pope Lick Rd)

"Why is there no enforcement of the reduced speed for construction? It's so dangerous with people driving 80+."
(I-265 & I-64)

"Connect J-Town to the Parklands. Prioritize walking and biking on this corridor rather than speeding cars."

"Road diet on Linn Station to accommodate a bike lane and slow speeding cars. Would be a great connection from residential to commercial."