

TRANSPORTATION OUTREACH REPORT



WEBSITE UNIQUE VISITS

May-July 2021

Transportation Main Page	390
Transportation Improvement Program	315
Metropolitan Transportation Plan	171

PUBLIC COMMENT APP



4 New Pin Drops Added Since May

PUBLIC OUTREACH EVENTS

Presented to One West Leadership

Presented to Kentuckians For Better Transportation Staff

Presented to Rubbertown Community Advisory Council

Presented to the Oldham County Chamber of Commerce

Presented to the Louisville Professional Networking Group

SOCIAL MEDIA

MAY-JULY 2021



54 Posts
5,687 Impressions
277 Engagements



59 Tweets
17,155 Impressions
546 Engagements



31 Posts
1232 Impressions

#kipdatransporation #kipdampo

Social media posts for the MPO are focused on transportation planning, education, public engagement opportunities, and committee meeting events.

685

Average Monthly Engagements

8K

Average Monthly Impressions

“ Thank you again for bringing your message to RCAC. The transportation planning process is important to all of us. ”

-Rubbertown Community Advisory Council

PUBLIC COMMENTS

I-65 STUDY

"The perspective of the survey taker is that the two largest, most costly interstate infrastructure projects (Concepts R and T) were not even included to gather public input. Omitting these from the survey-but knowing they are part of this study- makes the public input feel disingenuous, even if the intent was not disingenuous.

I was really hoping for many more ramp removals than were included in the recommendations. While I was glad to see some and hope those are implemented quickly, there are so many other ramps that should be eliminated to take a first step at ameliorating all the damage I-65 does by running roughshod through the middle of our city.

This interstate destroyed neighborhoods upon its construction and it continues to devalue human life and property by filling it with noise and pollution.

We need to be bold in our efforts to repair this I-65's damage by getting as many ramps as possible out of these neighborhoods. There are many many others that could be - and should be - just straight up eliminated. Or better yet, let's get rid of I-65 as an elevated expressway all together between the bridge and the Watterson."

PUBLIC MAP COMMENTS

I-264 (SHAWNEE EXPRESSWAY) AND BROADWAY

Broadway is a vital connection into the West End and there is no exit off of the Shawnee Expressway. An exit is needed here.