

Public Involvement

The public was afforded a wide range of opportunities to review and comment during critical stages of the *Horizon 2030* plan development process. As the planning process is composed of a number of elements, one being public involvement, it was important to gain public insight concerning the long-range transportation plan. Two TPC-approved documents were adhered to for this purpose: the *KIPDA Public Involvement Process* (adopted January 2004), and the *Environmental Justice/Title VI Plan* (adopted in October 2004).

The Louisville (KY-IN) Metropolitan Planning Organization (MPO) holds three public review periods during the update of the long-range transportation plan in accordance with the *KIPDA Public Involvement Process*. Each review period is held at a critical stage of plan development; the first being a review of the existing plan at the beginning of the process; the second, held towards the middle of the process, focused on the proposed project list; and the last, a review of the final draft in its entirety prior to action being taken by the Transportation Policy Committee (TPC). Holding the first public review and comment period at the beginning of long-range plan development process ensured that the public was involved early and on a continuing basis throughout the development of *Horizon 2030*.

Notification of Public Review

Prior to each of the three *Horizon 2030* public review periods, the public was notified in a number of ways to ensure all interested parties had adequate notice of the public review activities. The table on the following page outlines the steps taken for each.



Attendees at one of several Horizon 2030 public meetings.

Method of Notification	Means of Notification	Results
Direct Mail	Contacts Database (regularly maintained and updated by KIPDA staff)	7,000+ people/ organizations notified
	Louisville Metro Department of Neighborhoods Contact List	200+ neighborhood leaders were notified
	Southern Indiana Chamber of Commerce Distribution List	1,500 flyers were mailed to members.
	Jeffersontown, Kentucky Chamber of Commerce Distribution List	1,500 flyers were mailed to members.
Newspaper Advertising	Courier-Journal (Louisville, Kentucky)	Daily Circulation: 501,700 Sunday Circulation: 678,000
	Oldham Era (Oldham County, Kentucky)	Issue Circulation: 7,639
	Oldham Marketplace (Oldham County, Kentucky)	Issue Circulation: 26,000
	Pioneer News (Shepherdsville [Bullitt County], Kentucky)	Issue Circulation: 7,500
	Louisville Defender (Louisville, Kentucky)	Issue Circulation: 10,000
	iHOY! (Louisville, Kentucky)	Issue Circulation: 2,000
	Evening News (Jeffersonville [Clark County], Indiana)	Daily Circulation: 10,000
	New Albany Tribune (New Albany [Floyd County], Indiana)	Daily Circulation: 10,000
Press Release to 63 Media Outlets in the Louisville (KY-IN) MPA, including Print, Radio, and Television.	Newspapers	Coverage of Horizon 2030 appeared in the Courier-Journal, Evening News, Oldham Era, New Albany Tribune, and the Pioneer News.
	Radio Outlets	2 stories on National Public Radio
	Television Outlets	Featured on WLKY, WDRB, and GLTV.
	Agencies that distribute newsletters, such as Louisville Gas & Electric, Greater Louisville, Inc., Norton Health Care, Metro Housing Coalition, Louisville Metro Council members, etc.	
TARC Buses	Placed 2 placards in each TARC bus	300 buses covering 50+ routes 7 days a week
KIPDA Website	Dates of public review placed on the KIPDA website, as well as the time, date and location of meetings held	
Postcard Distribution	Postcards given to TPC and TTCC members to distribute within their own communities; postcards also distributed by staff at various meetings	1,000 additional notices were sent out using this method.

During *Horizon 2030* development, several of the above efforts, as well as others were used to inform populations and users groups traditionally underserved by the existing transportation system. In accordance with the *Environmental Justice/Title VI Plan*, organizations representing low-income and minority populations were notified of public involvement activities for each public review period. Advertisements were placed in ¡HOY! and the Louisville Defender to ensure that Spanish-speaking and African American populations had an additional means of receiving notice of public involvement activities. The Elderly and Disabled Council of the Transit Authority of River City, Bicycling for Louisville, the Louisville Bicycle Club, the Bicycle and Pedestrian Advisory Committee, the Coalition for the Advancement for Regional Transportation, and other such groups were also regularly informed of upcoming public review periods ensuring adequate notice of public involvement activities.

Public Involvement Activities

Each public review period lasted 30 days. During the *Horizon 2030* development process, a total of 90 days were dedicated to public review. There were several strategies utilized for engaging the public during each of the three 30-day periods. TPC members held meetings in which KIPDA staff and projects sponsors attended to answer questions and gather comments. KIPDA staff met and made presentations to interested persons from the Environmental Justice/Title VI areas to seek their input about proposed projects that intersect the identified Title VI/Environmental Justice areas. Staff also met with neighborhood, business, and special interest groups about the plan and the range of opportunities to provide comment. Plan materials were made available in the following ways for each review period.

- Public libraries throughout the Louisville (KY-IN) MPA (32 libraries total)
- KIPDA website (www.kipda.org)
- Public Meetings (a list of meetings held during a particular review period follows the synopsis of each review period)
- At KIPDA
- By request

Directions for submitting comments were included with the review materials. Public input could be submitted via:

- Email
- Fax
- Public Meetings
- Participation in Agency and Organization Meetings
- Regular Mail

By having varied outlets for review and a mix means of submitting comments, members of the public were not limited to a specific time, date, or meeting; rather, they could review the material and submit comments at their convenience within the 30-day period. The TPC indicated this to be the best strategy for engaging people with many demands on their time.

Public Review Periods

Public Review Period I: *Horizon 2025* Projects & Draft of Regional Priorities

June 1, 2004 to June 30, 2004

The first public review period focused on two items: the existing plan and a draft of the Regional Priorities, proposed as guidance for the development of *Horizon 2030*. With regard to the plan

projects, people were asked to identify the items that they liked, the items that they disliked, and what they would like to see included in *Horizon 2030*. Input was also asked for on the draft

Horizon 2030 Outreach Events & Opportunitites - Round I		
Date & Time	Event	Location
April 19, 2004 6:30 to 8:00 p.m.	Mayor's Community Conversations	Moore High School Jefferson County
April 20, 2004 5:00 to 7:00 p.m.	I-71 Corridor Improvement Project	South Oldham High School Oldham County
April 22, 2004 5:00 to 7:00 p.m.	I-71 Corridor Improvement Project	St. Joseph Parish Hall Jefferson County
April 29, 2004 6:00 to 8:00 p.m.	Mayor's Night in Your Neighborhood	Thomas Jefferson Elementary School Clark County
April 29, 2004 5:00 to 7:00 p.m.	I-71 Corridor Improvement Project	Republic Bank Community Room Jefferson County
May 4, 2004 5:00 to 7:00 p.m.	I-71 Corridor Improvement Project	Ballard High School Jefferson County
May 6, 2004 6:30 to 8:30 p.m.	KY 44 Options KYTC District 5	Pleasant Grove Elementary School Bullitt County
May 13, 2004 5:00 to 7:00 p.m.	Judge Kinser's Night In	Oldham Community Center Oldham County
May 17, 2004 6:30 to 8:00 p.m.	Mayor's Community Conversations	Pleasure Ridge Park High School Jefferson County
June 1, 2004 5:00 to 7:00 p.m.	Louisville Metro Meeting	Metro Hall Gallery Jefferson County
June 3, 2004 5:00 to 7:00 p.m.	Louisville Metro Meeting	Central Government Center Jefferson County
June 7, 2004 5:00 to 7:00 p.m.	Louisville Metro Meeting	East Government Center Jefferson County
June 9, 2004 5:00 to 7:00 p.m.	Louisville Metro Meeting	Southwest Government Center Jefferson County
June 21, 2004 6:30 to 8:00 p.m.	Mayor's Community Conversations	Shawnee High School Jefferson County
June 28, 2004	Neighborhood Planning & Preservation Panel Discussion	Farnsley-Moreman Landing Jefferson County
June 2004	Air Pollution Control District Board Meeting	Air Pollution Control District Jefferson County
June 2004	Louisville Homebuilder's Association	Louisville Homebuilder's Headquarters Jefferson County
July 19, 2004 6:30 to 8:30 p.m.	Mayor's Community Conversations	Eastern High School Jefferson County
August 16, 2004 6:30 to 8:00 p.m.	Mayor's Community Conversations	Highland Middle School Jefferson County

Regional Priorities, as they would, once approved by the TPC, serve as guidance for plan development. In addition, the MPO took advantage of two other public involvement activities: TARC's Project Gobility and the KYTC I-71 Corridor series of meetings. These were used as additional opportunities to gather the public opinion, inform them of efforts to update *Horizon 2025*, and distribute material concerning the MPO process.

Public Review Period II: *Horizon 2030* Draft Projects

April 1, 2005 to April 30, 2005

The second public review period centered on the projects submitted for inclusion in *Horizon 2030*. This, in addition to the other comment periods, was a critical stage of development as the public had the opportunity to give input on the updated plan project list in its draft form. People were again asked to identify the items that they liked, the items that they disliked, and what they believed missing from the list of proposed *Horizon 2030* projects.

Horizon 2030 Outreach Events & Opportunitites - Round II		
Date & Time	Event	Location
April 5, 2005 6:30 to 8:00 p.m.	Clarksville Open House	Clarksville Town Council Room Clark County
April 14, 2005 5:00 to 7:00 p.m.	Judge Kinser's Night In	Oldham Community Center Oldham County
April 18, 2005 6:30 to 8:00 p.m.	Mayor's Community Conversations	Valley High School Jefferson County
April 19, 2005 5:00 to 7:00 p.m.	Louisville Metro Meeting	Southwest Government Center Jefferson County
April 20, 2005 5:00 to 7:00 p.m.	Louisville Metro Meeting	Park DuValle Senior Center Jefferson County
April 21, 2005 5:00 to 7:00 p.m.	Louisville Metro Meeting	Central Government Center Jefferson County
April 26, 2005 5:00 to 7:00 p.m.	Louisville Metro Meeting	East Government Center Jefferson County
April 25, 2005	Brownsboro Road Area Defense (BRAD)	Springdale Church Jefferson County
April 28, 2005	Berrytown Neighborhood Association	Berrytown YMCA Jefferson County

Public Review Period III: *Horizon 2030* Final Draft

September 28, 2005 to October 28, 2005

The third public review period centered on the darft of *Horizon 2030* in its entirety. People were again asked to identify the items that they liked, the items that they disliked, and what they believed missing from the draft *Horizon 2030* plan. The scope of the review was larger in this round relative to the second round as the plan draft document was up for review as opposed to the draft project list. A table containing the public outreach held during the third round of public review follows this page.

Horizon 2030 Outreach Events & Opportunitites - Round III		
Date & Time	Event	Location
September 28, 2005 5:30 to 6:30 p.m.	Judge's Night In	Oldham County Fiscal Court Building Oldham County
September 29, 2005 6:00 to 7:30 p.m.	Clarksville Town Council Open House	Clarksville Town Hall Clark County
October 5, 2005 5:00 to 7:00 p.m.	Louisville Metro Open House	TARC Boardroom Jefferson County
October 6, 2005 5:00 to 7:00 p.m.	Louisville Metro Open House	East Government Center Jefferson County
October 11, 2005 10 a.m. to 6:00 p.m.	KIPDA Open House	KIPDA Building Jefferson County
October 17, 2005 6:30 to 8:00 p.m.	Mayor's Community Conversations	Eastern High School Jefferson County
October 18, 2005 8:00 a.m.	Southern Indiana Chamber of Commerce Meeting	Southern Indiana Chamber of Commerce Floyd County

In addition to each of the review periods, there is a public comment item on the agenda at each Transportation Technical Coordinating Committee (TTCC) meeting and each TPC meeting where members of the public are invited to voice their concerns before committee members. This, in addition to the 30-day public review periods, ensures full and open access is provided to the MPO decision making process. 36 TTCC and TPC meetings will have taken place over the 22-month plan development process, which began in February 2004 and is expected to come to a close in November 2005.



Members of the public reviewing project proposals.

A disposition and summary of comments is provided in this section in the form of a matrix. Each comment submitted, its response, as well as the contacts listed in the KIPDA Contacts database, associated reports and other documentation of public involvement activities is located in a technical appendix of *Horizon 2030*.

Disposition of Comments

As stated in the Public Involvement Process, KIPDA is committed to a public involvement process that ensures a wide variety of opportunities for the community to take an active role in the regional transportation planning process. As demonstrated by the various notification methods and list of outreach activities highlighted in this section, KIPDA staff was able to provide the Transportation Policy Committee (TPC) with an array of public input on the future of transportation in the region.

The summary of comments comprised of the two tables in this section illustrates the varied public opinion received from citizens of the Louisville (KY-IN) Metropolitan Planning Area (MPA). All comments are vital to the planning process and offer insights into what issues exist in the MPA. A number of comments were only indirectly related to *Horizon 2030* as they pertained to issues beyond the scope of the transportation planning process; nonetheless, following the close of each public review period, all comments were forwarded to TPC members for their consideration, and in addition, given explicit consideration by members of the TPC's Public Comment Review Subcommittee.

The comments that were not directly related to the long-range transportation planning process include those concerning land use controls, additional revenue sources needed from the states, financial compensation for those who live within a certain proximity to a project, the price of a TARC 3 Paratransit Pass, and what form of transportation mode elected officials choose to take. The public review and comment period serves as a conduit for getting public opinion to TPC members who may then be able to address the concerns raised at a local or state level.

Comment Consideration

Following the close of each public review period, all comments were compiled and sent to TPC members for their review and consideration. Project specific comments were forwarded to the project's sponsor for their review, consideration, and if appropriate, response. People submitting comments were acknowledged for their submission and sent information explaining what happens to comments after their submission. TPC members had 30 days to review and consider public comment before action was taken following each of the three public review periods. In addition to each TPC member getting all public comments received, a subcommittee was formed of TPC members to further ensure all comments received explicit consideration and to determine the significance of comments. The Public Review Subcommittee completed their responsibility during the 30-day comment review period and presented their findings to the TPC with a report to the Chair. The 30-day comment review period following each public review period provided TPC members with time to review comments, contact project sponsors, collect additional information if deemed necessary, and come to the TPC meeting prepared to take action on the items before them.

Summary of Public Comment

KIPDA received 67 public comments during the June 2004 comment period, 38 during the second comment period in April 2005, and seven during the third comment period held beginning in September 2005. Comments in their entirety are available from the Public Involvement Technical Appendix of *Horizon 2030*.

The majority of comments address multiple issues and projects which are summarized in the two tables on the following pages. The first of the two pertains to those comments that identify plan

project-specific issues. The second table is a summary of policy specific issues. The public comments received reflect the opinions of those who elected to provide comments during the *Horizon 2030* process; they may or may not be representative of the opinions of the community as a whole.

Project/Physical Improvements-Specific Comments

Project Issues Identified in Public Comments	Support	Oppose	Examples of Projects in Response to Comments (Referred to by KIPDA ID#)
Transit Improvements	60	3	1312, 1398, 966, 1287, 455
Increasing Roadway Capacity	41	55	1341, 52, 233, 357, 474
Bicycle & Pedestrian Improvements	33	0	1378, 1313, 1335, 1397, 327, 1090
Operational Improvements for better Traffic Flow	28	6	1351, 1330, 1297, 1396, 287
Streetscape Improvements	16	1	1375, 1395
Maintenance of Infrastructure	13	2	1259, 1260, 1297, 1255, 1327
Safety Improvements	12	1	1318, 1300, 1347, 287
Studies	3	1	981, 1341, 1251, 1367,
Construction or Rehabilitation of Structures using Transportation Funding	4	1	1227
Air Quality Improvements	3	0	369, 237, and other alternate mode projects
Administrative Programs	2	0	56, 162, 369

Project & Plan Impacts

The majority of comments received through the three public review periods were able to be addressed in the development and final version of *Horizon 2030*. In addition to the development of *Horizon 2030*, comments received prior to this plan update (the 2010, 2020, 2020 II, and 2025 plans) had already been incorporated in the process through past project and plan development processes. Project sponsors, the Transportation Technical Coordinating Committee, and the Transportation Policy Committee guided the transportation plan update process with consideration to given to comments received as well as other information provided.

As reflected in the comments received during the plan update process and other venues, there appears to be support and virtually no opposition to transit, bicycle, pedestrian, and operational improvements. Project sponsors considered comments in conjunction with other information to determine projects submitted for inclusion in *Horizon 2030*. To that end, *Horizon 2030* includes a number of such projects. Examples of projects are included in the Public Involvement section of the plan in the Summary of Public Comment Table here.

Policy-Specific Comments

Policy Issue	Statements	Number of Statements Made
Air Quality	Vehicle Pollution triggers asthma.	2
Committee Member Makeup	Louisville Metro needs additional TPC representation.	3
Finances	The Kentucky Transportation Cabinet needs to address financial issues.	1
	Increase taxes to support transportation maintenance and additional infrastructure.	3
	Financial compensation should be awarded to people who live near a roadway improvement project for loss of property value.	3
	Spend dollars on transit, rail, walking and cycling instead of roadway improvements.	2
Future of Oil	Oil reserves are being rapidly depleted.	2
	Rising fuel prices equal obsolete highways.	3
Land Use	Connect old and new neighborhoods.	2
	Development should occur in downtown only to stop urban flight.	2
	There should be additional land use restrictions.	5
	Develop flood protection to include developable land.	1
Plan Development	There is insufficient information on project ID forms.	1
	Lack of project prioritization hurts maintenance funding and kills transit.	1
	The project list is poorly developed.	1
	Assuptions are faulty in determining travel demand.	1
Project-Specific Process	Comply with NEPA standards.	1
	Develop EIS	1
	Additional involvement needed from special interest groups.	2
Transit	The TARC 3 (paratransit) pass should be the same rate as the fixed-route pass.	1
	Community leaders need to ride TARC.	1
	Fares should be subsidized with local funds.	1
	There needs to be additional revenue sources.	1

There were comments that proposed changes to the plan document or the processes used to develop the long-range transportation plan. For example, a public comment received during the first round of public review prompted KIPDA staff to reconsider and redesign the way and amount of information was displayed on project information pages. The hope is that the project information included herein is more-user friendly and contains the information in a way that is easier to grasp. Another comment targeted the project development process. Although prior plans included information pertaining to the project development process, in *Horizon 2030*, particular efforts were taken to make the project development process as transparent as possible by including a

summary of the information distributed to project sponsors for that purpose. There are many factors that project sponsors take in to account before identifying the projects to propose for plan consideration. By providing that information, it is anticipated that the public has a better understanding of what factors are included in that process.

Several comments were received with regard to the makeup of the Transportation Policy Committee. The TPC recently revisited committee member makeup and it was determined that current membership and representation is adequate for the jurisdictions involved at this time.

The three 30-day public review periods, in conjunction with the update of the Transportation Plan, guarantees the public early and ongoing involvement in the planning process. Public opinion is a highly-valued part of the planning process, and it is important to get interest and involvement from the beginning. Public comment aids decision-makers with determining a plan's impact, what alternative solutions may be, and raises the issues existing in the area. Through KIPDA's efforts to engage the entire community in the planning process and to present an opportunity for everyone to participate and be heard, the MPO remains dedicated to providing a platform for the citizens of the region to express their concerns and the potential to impact the scope and direction of projects today and into the future.

If you have any additional questions concerning the Public Involvement section of *Horizon 2030*, please contact KIPDA staff.